



Saturday, March 14, 2026 | 9 am - 1 pm
 Ronald Reagan Community Center
 195 E Douglas Ave, El Cajon, CA 92020

Our goal is to raise \$30,000!

SPONSORSHIP LEVELS

The BLISS Zumba Heart-a-thon is a fun, high-energy fitness event dedicated to raising funds to support low-income seniors living in mobile home parks and subsidized housing. Proceeds directly fund free, non-medical in-home care services, helping seniors live independently, safely, and with dignity in their own homes.

STANDARD SPONSOR RECOGNITION PACKAGE (Included in all sponsorship levels):

- ✓ *Company logo on digital and/or printed event materials.*
- ✓ *Company logo featured on the Bliss Care Foundation website.*
- ✓ *Recognition in newsletters and social media.*
- ✓ *Verbal recognition during the event.*

SIGNATURE SPONSORSHIP LEVELS:

★ \$2500: <u>Heart of Gold Sponsor</u>	★ \$1500: <u>Silver Pulse Sponsor</u>	★ \$750: <u>Bronze Beat Sponsor</u>
<ul style="list-style-type: none"> ● Standard Sponsor Recognition Package. ● 10 tickets ● 10 event shirts ● 10 wristbands ● 1 complimentary vendor table 	<ul style="list-style-type: none"> ● Standard Sponsor Recognition Package. ● 7 tickets ● 7 event shirts ● 7 wristbands ● 1 complimentary vendor table 	<ul style="list-style-type: none"> ● Standard Sponsor Recognition Package. ● 5 tickets ● 5 event shirts ● 5 wristbands ● 1 complimentary vendor table



EVENT SPONSORSHIPS

- ★ Community Heartbeat Venue Sponsor: **\$1500**
 - Standard Sponsor Recognition Package.
 - 10 tickets, shirts and wristbands.
 - 1 complimentary vendor table
 - Recognition as the official venue supporter

- ★ Move with Heart T-Shirt Sponsor: **\$1500**
 - Standard Sponsor Recognition Package.
 - 10 tickets, shirts and wristbands.
 - 1 complimentary vendor table
 - Company logo featured on event T-shirts.

- ★ Zumba Vibes & Media Sponsor: **\$1000 (x 3 opportunities)**
 - Standard Sponsor Recognition Package.
 - 10 tickets, shirts and wristbands.
 - 1 complimentary vendor table
 - Recognition for sponsoring Zumba instructors, DJ services and Media.

- ★ Refresh with Purpose Sponsor: **\$500 (x3 opportunities)**
 - Standard Sponsor Recognition Package.
 - 5 tickets, shirts and wristbands.
 - Recognition for sponsoring our refreshment station.

- ★ Capture the Joy Photo Booth Sponsor: **\$500**
 - Standard Sponsor Recognition Package.
 - 5 tickets, shirts and wristbands.
 - Brand visibility at the photo booth area.

- ★ Vendor Table Opportunities: **\$250 (x 15 opportunities)**
 - 1 showcase table + 2 chairs
 - T-shirts
 - Recognition in our newsletters and social media.

OTHER SPONSORSHIP OPPORTUNITIES: IMPACT-DRIVEN GIVING (Perfect for donors who want direct impact)

- **Sponsor-A-Senior: Care from the Heart**
 - = \$4,320 – Provides 96 hours of free caregiving
 - = \$2,160 – Provides 48 hours of free caregiving
 - = \$720 – Provides 16 hours of free caregiving

- **Sponsor-A-Community: Care Where It's Needed Most**
 - = \$900: 20 hours of care (1 week) – Safari Mobile Lodge
 - = \$1,125: 25 hours of care (1 week) – El Cajon Senior Tower

= \$135: 3 hours of care (1 week) – The Palms

= \$180: 4 hours of care (1 week) – Solterra Senior Apartments

➤ **Give Soap, Give Hope Initiative: Supporting dignity, hygiene, and daily living needs**

= \$250: 25 packs of laundry soaps

= \$500: 50 packs of laundry soaps

= \$750: 75 packs of laundry soaps



SPONSORSHIP PLEDGE FORM

Please fill out this form to confirm and submit along with your preferred mode of payment to dyna@blisscarefoundation.org

Name and position: _____ Phone #: (____) _____ - _____

Company name: _____ Email: _____

Select sponsorship level:

❖ **Signature Sponsorship Level:**

- \$750 Bronze Beat Sponsor
- \$1500 Silver Pulse Sponsor
- \$2,500 Heart of Gold Sponsor

❖ **Event Sponsorship**

- \$1500 Community Heartbeat Venue Sponsor
- \$1500 Move with Heart T-Shirt Sponsor
- \$1000 Zumba Vibes & Media Sponsor (3 Opportunities Available)
- \$500 Refresh with Purpose Sponsor (3 Opportunities Available)
- \$500 Capture the Joy Photo Booth Sponsor
- \$250 Vendor Opportunity (15 Opportunities Available)

Other Amount: _____

❖ **Other Sponsorship Opportunities**

- Sponsor-A-Senior: Care from the Heart: _____
- Sponsor-A-Community: Care Where It's Needed Most _____
- Give Soap, Give Hope Initiative: _____

DEADLINE for Sponsorship: **March 10, 2026**

MODE OF PAYMENT OPTIONS

Mailed Checks Issued to:

Bliss Care Foundation Inc

(619) 817-5558

Address: 1283 E Main St., Suite 101, El Cajon, CA 92021



Online donation form: <https://app.aplos.com/aws/give/BlissCareFoundation/zumbasponsor>



Venmo: https://venmo.com/u/Bliss_CareFoundation



Zelle: Bliss Care Foundation Inc
Primary contact:
accounts@blisscarefoundation.org
Contact Number: (619) 817-5558

